



2023 City of Blue Ash Survey of Residents

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Overview

- **6th Community Survey conducted since 2002**
- **Landline and Cell phone interviews**
- **Interviewing Dates: 2/15/23 to 4/21/23**
- **Number of Interviews: 518**
- **Margin of Error: \pm 4.3%**

Chart 1

“First, all things considered, how satisfied are you with the quality of life in the City of Blue Ash?”

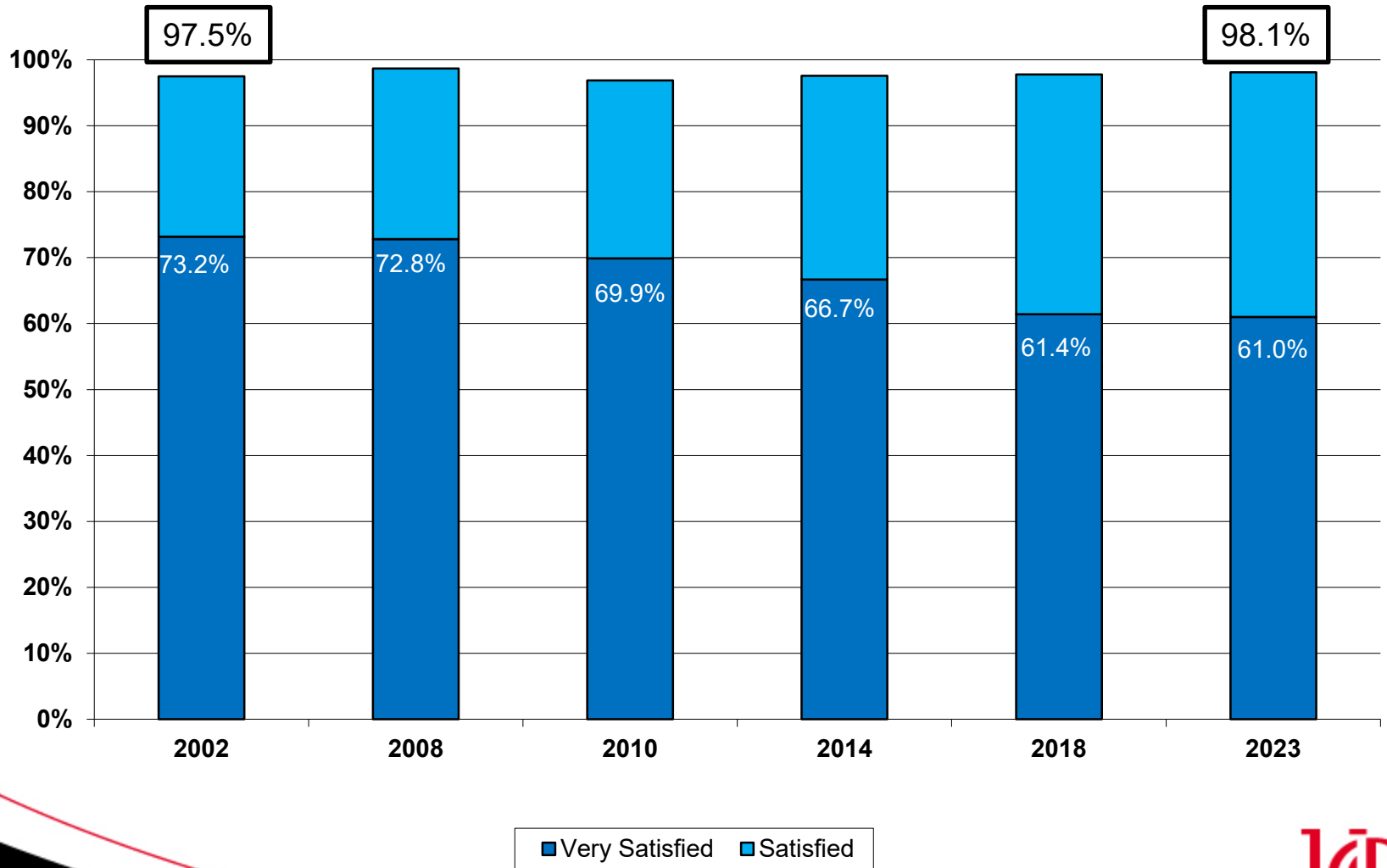


Chart 2

“Next, please tell me which of the following you think should be the HIGHEST PRIORITY for the City of Blue Ash over the next ten years?”

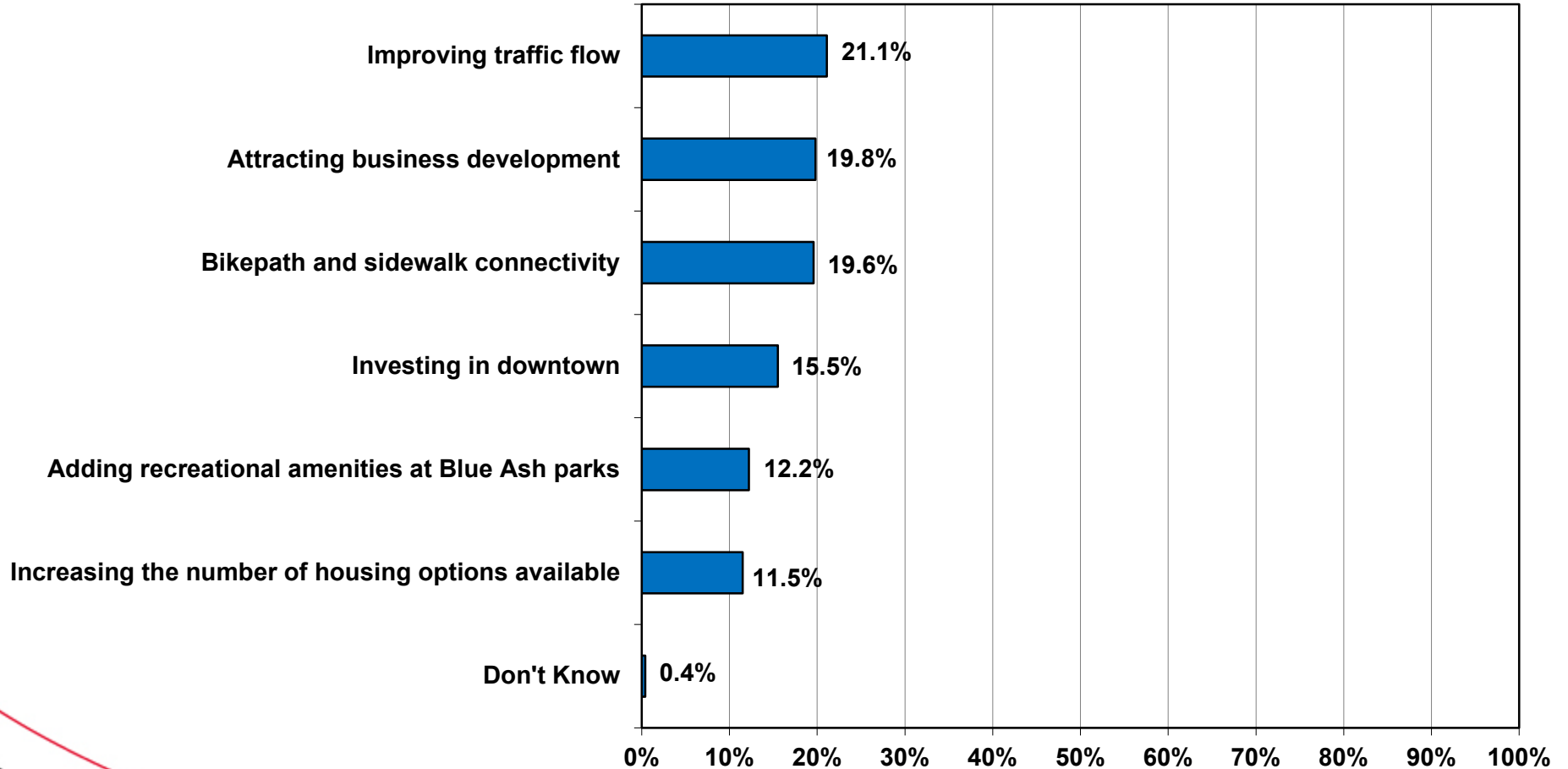


Chart 3

Services Provided by the City of Blue Ash
(Percent “Excellent” and “Good”)

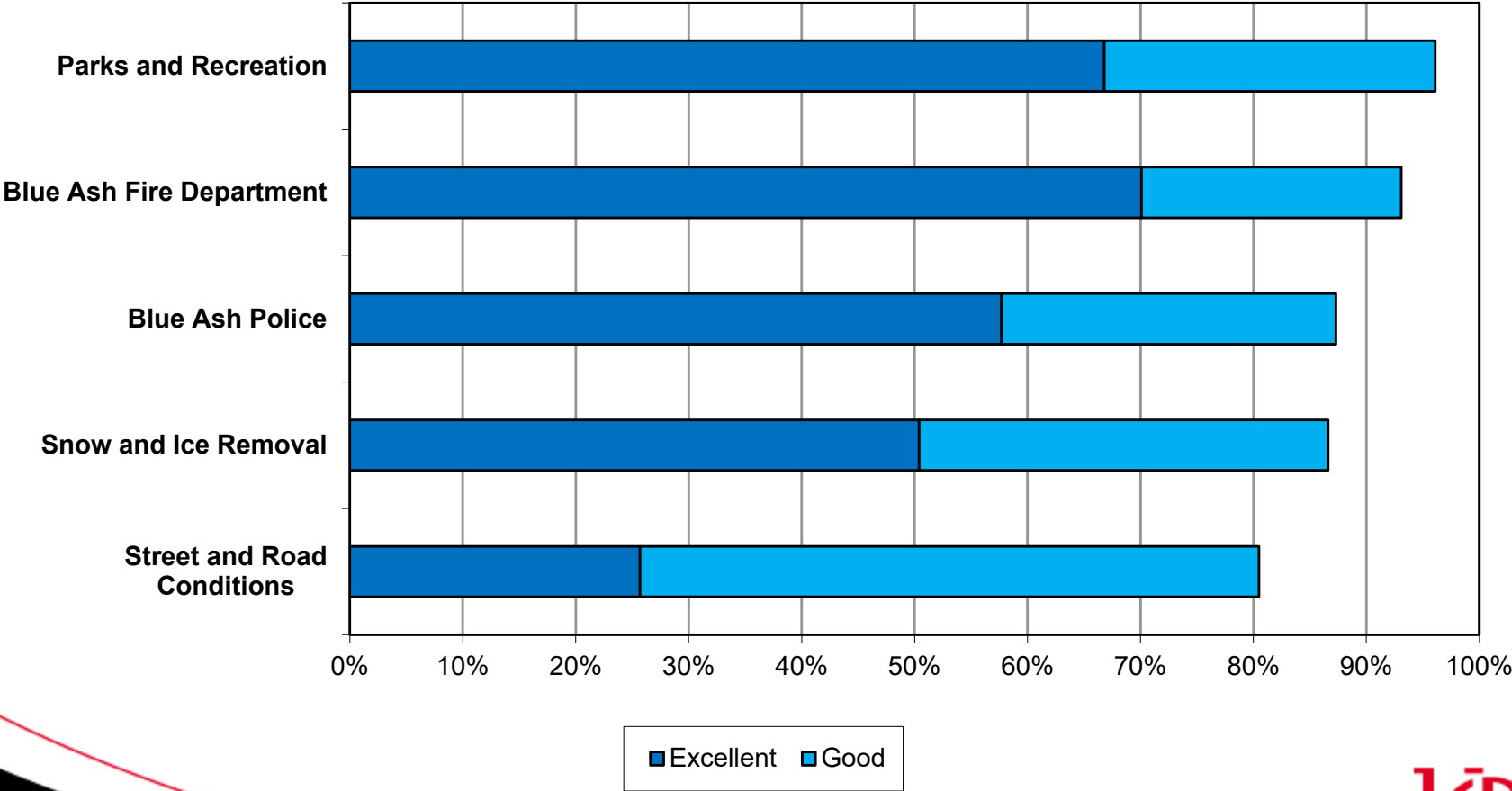


Chart 4

“Next, I’d like you to think about the City of Blue Ash’s financial situation, including the money it collects in taxes and the money it has available to pay for City projects. From what you have seen or heard . . . how would you rate the City of Blue Ash’s financial situation . . . excellent, good, fair or poor?”

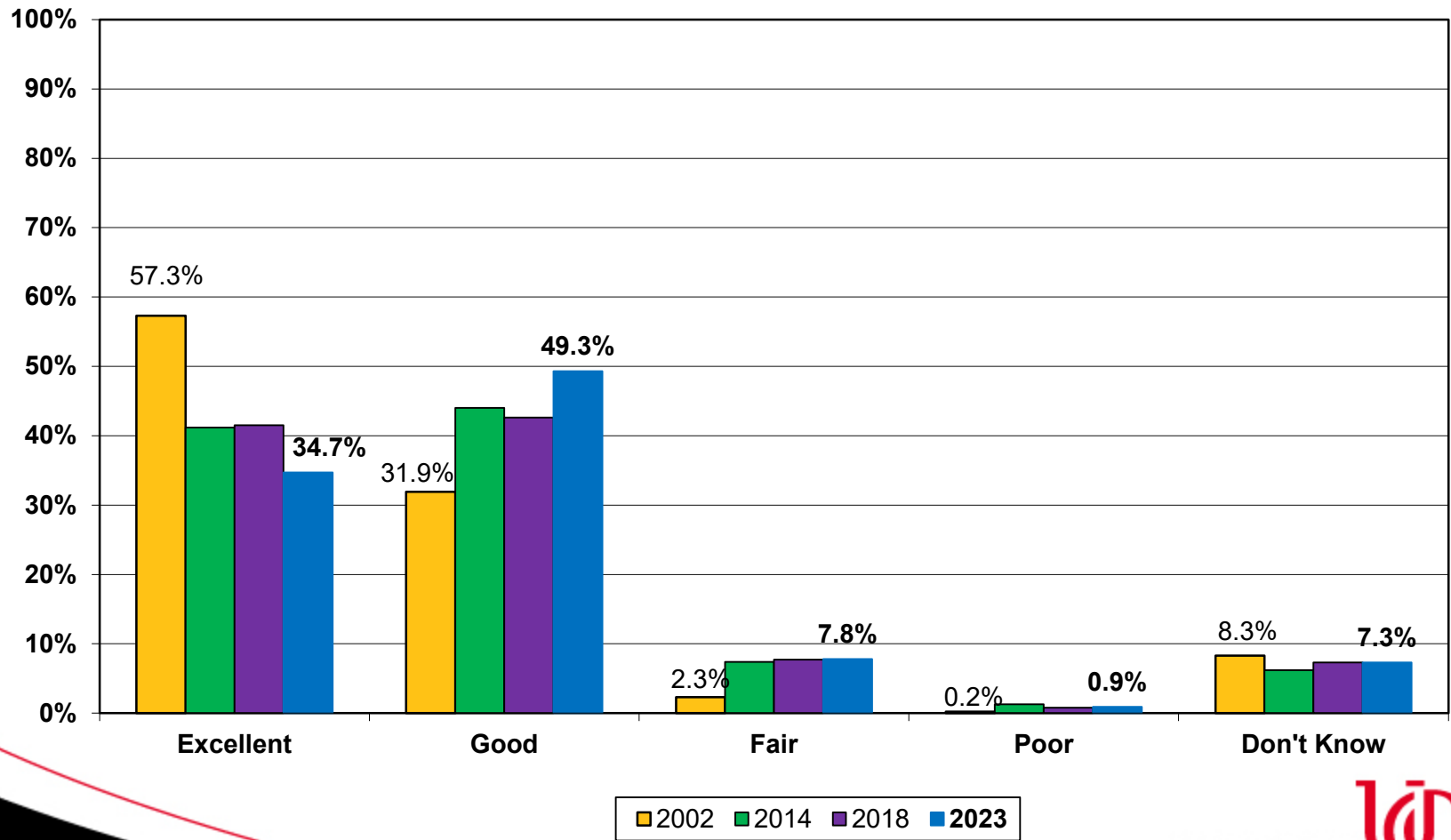


Chart 5

“And, thinking about the next five years ... do you think the City of Blue Ash’s financial situation will ... get better, get worse, or stay about the same?”

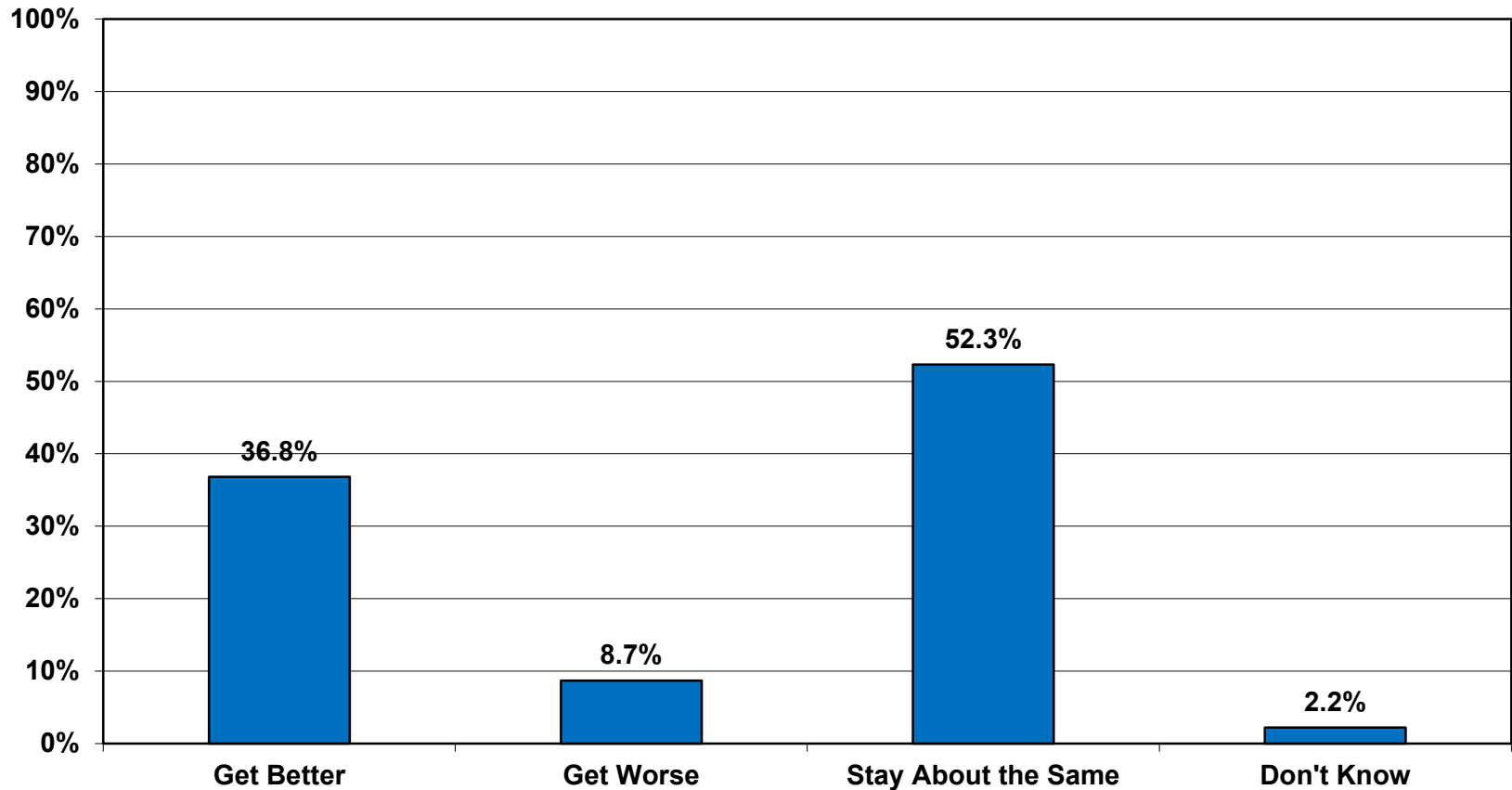


Chart 6

“The municipal services provided to my household are a good value for the property tax dollars I pay.”

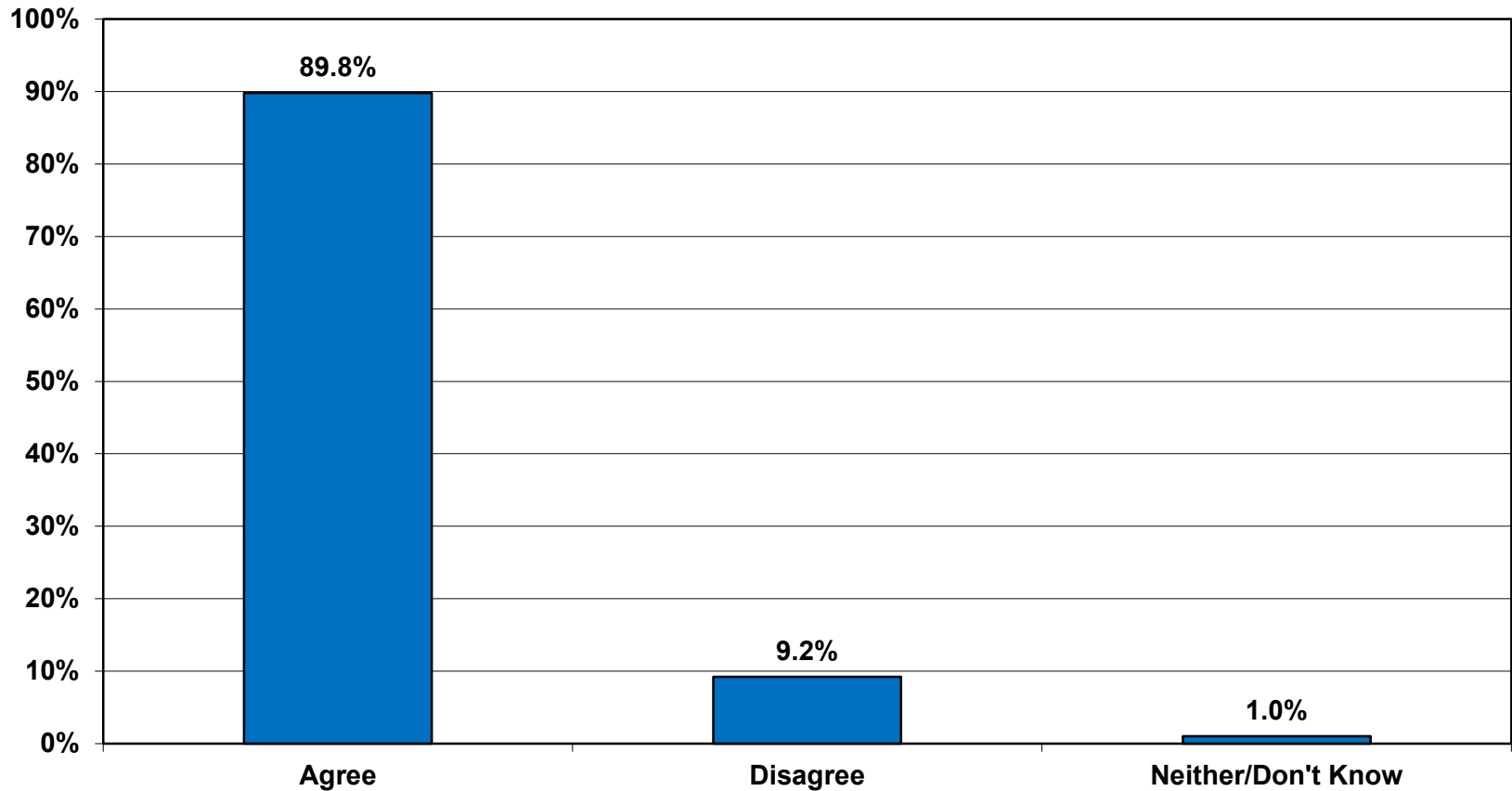


Chart 7

“Overall, how satisfied would you say you are with Summit Park? Would you say ...”

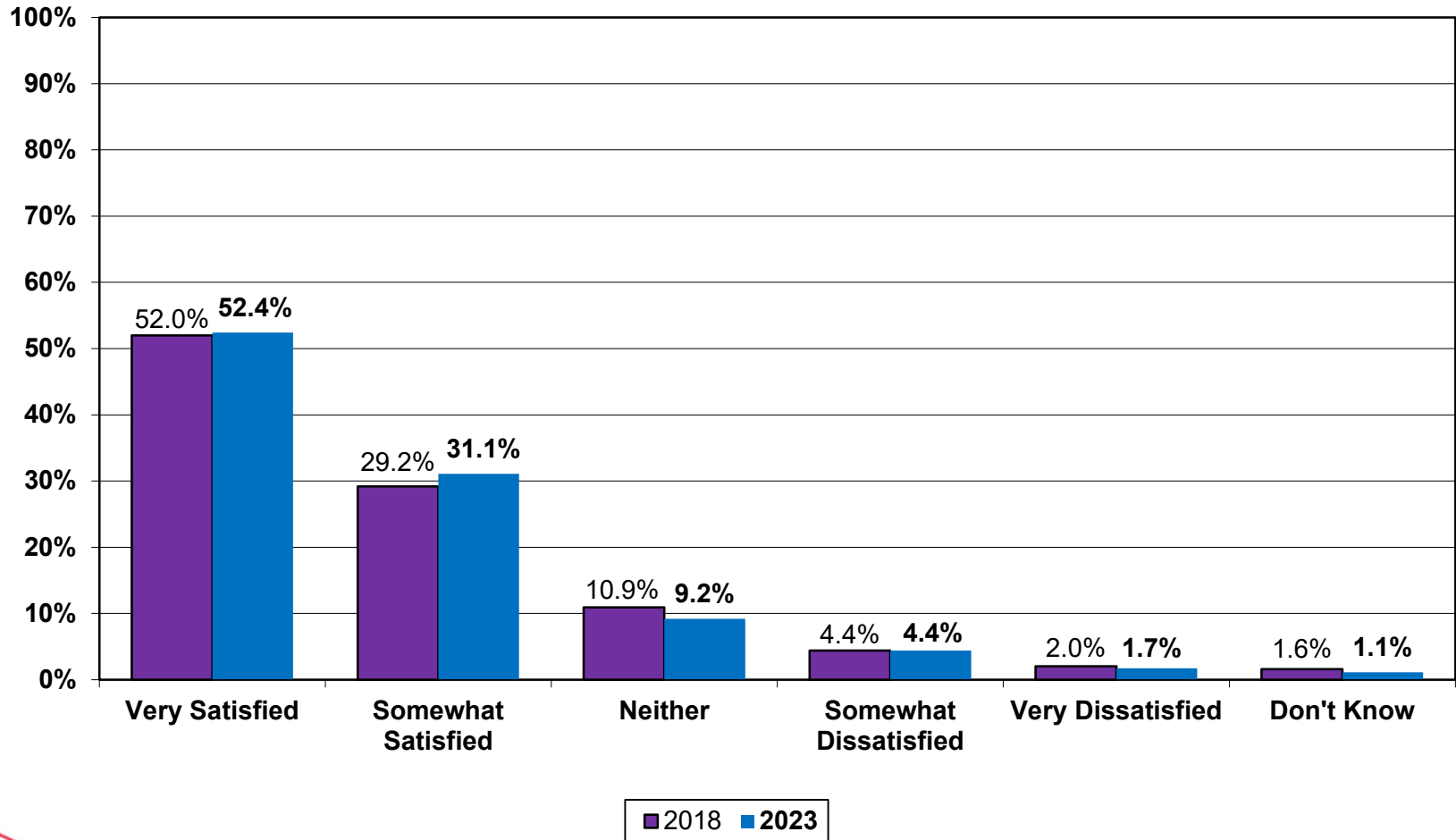


Chart 8

Percent Working From Home at Least “*Some of the Time*”
Pre-Pandemic and Work *Expectation* Post-Pandemic

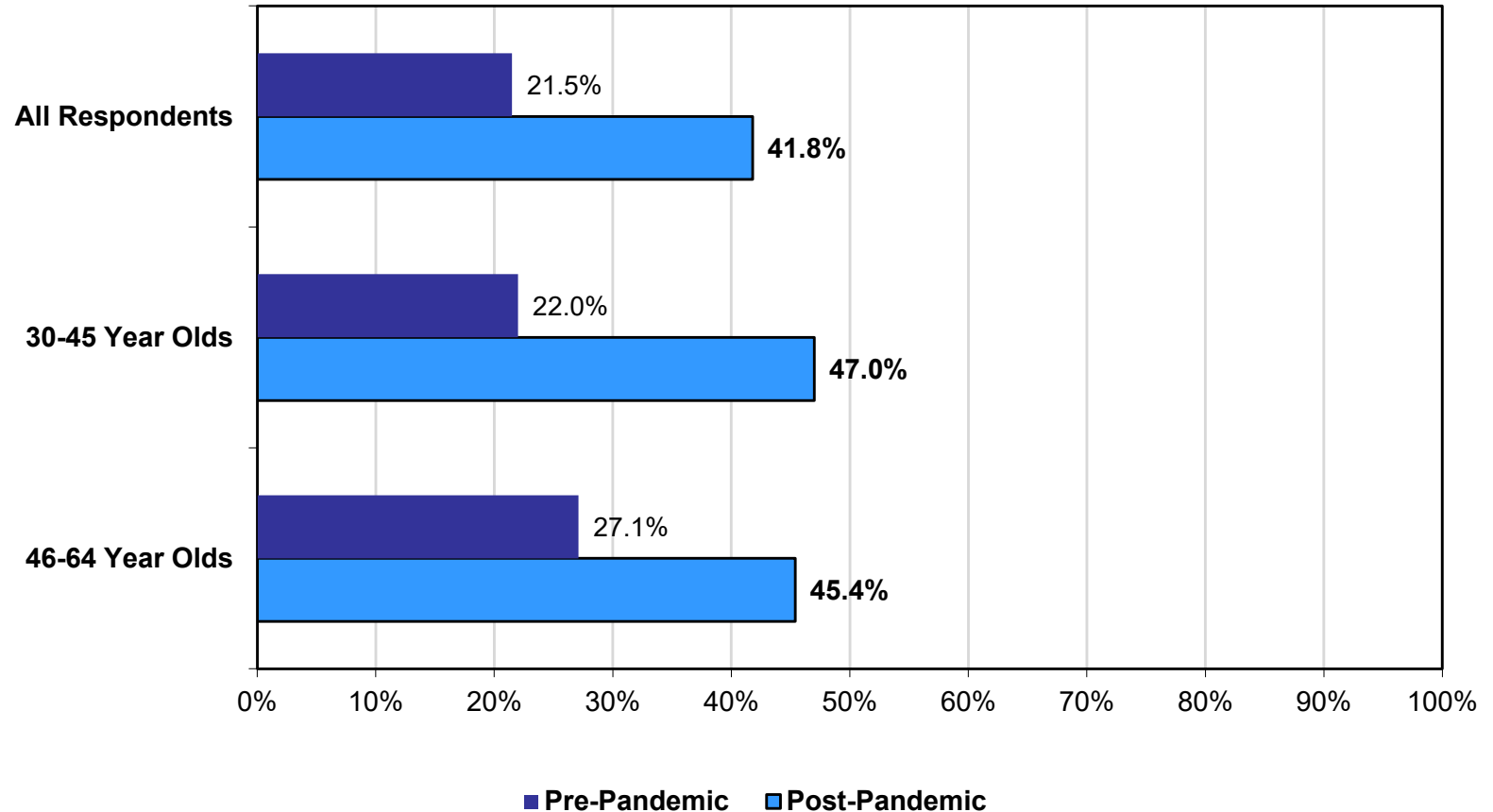


Chart 9 HOUSING

“During the next five years, would you like to see Blue Ash ...”

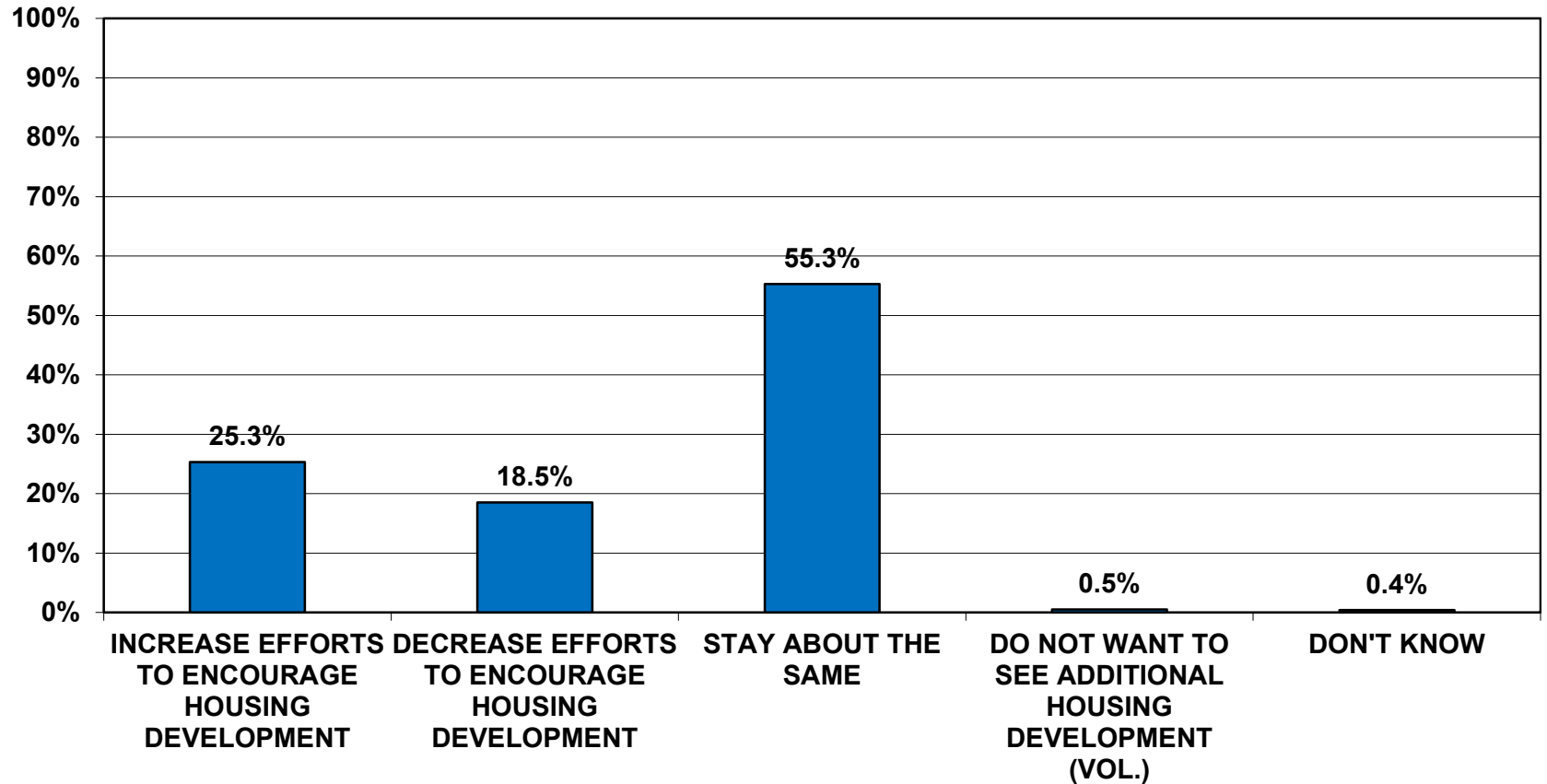


Chart 10

HOUSING

“Which of the following types of HOUSING development would you MOST like to see the City of Blue Ash encourage ...”

[Asked of Residents Who Would Like to See an **Increase** in Housing Development Efforts]

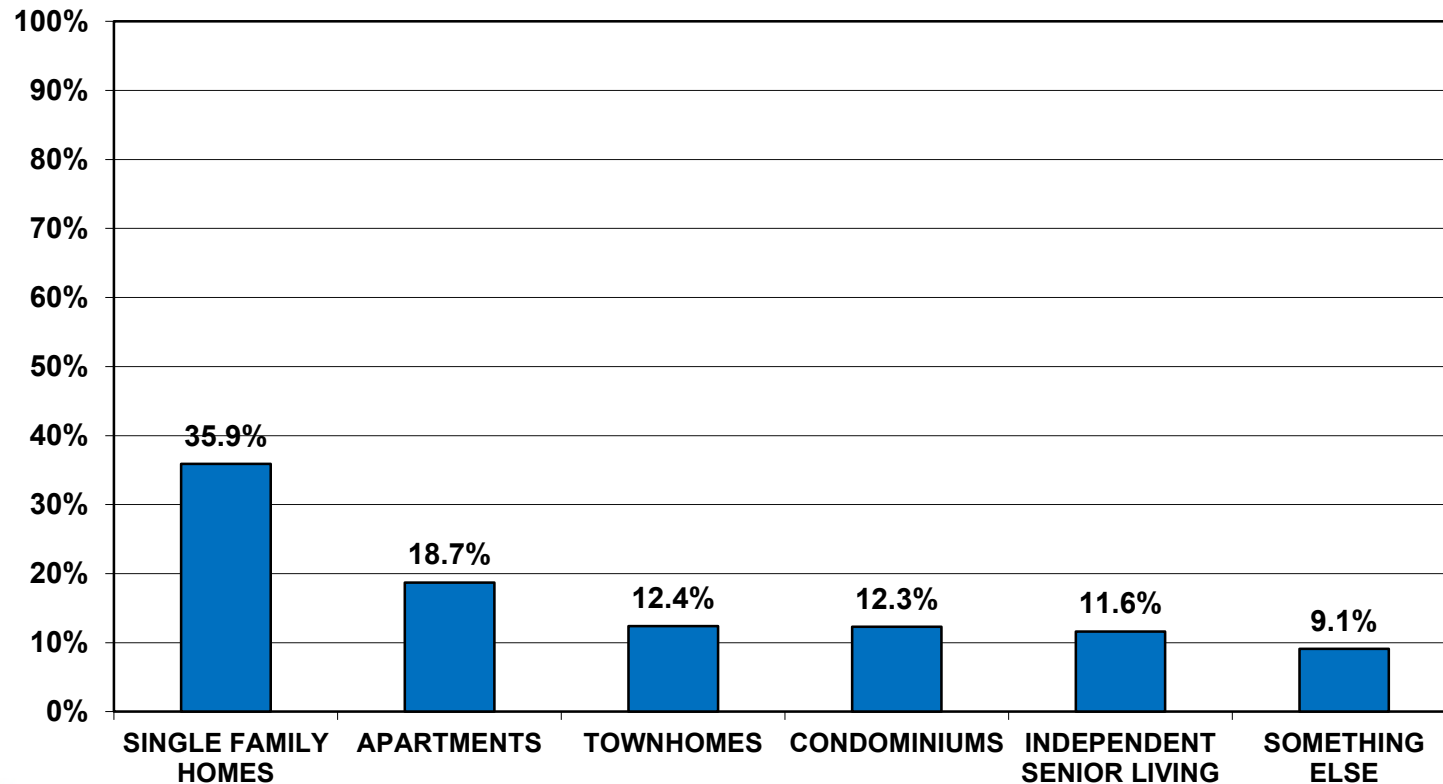


Chart 11

BUSINESS

“During the next five years, would you like to see Blue Ash ...”

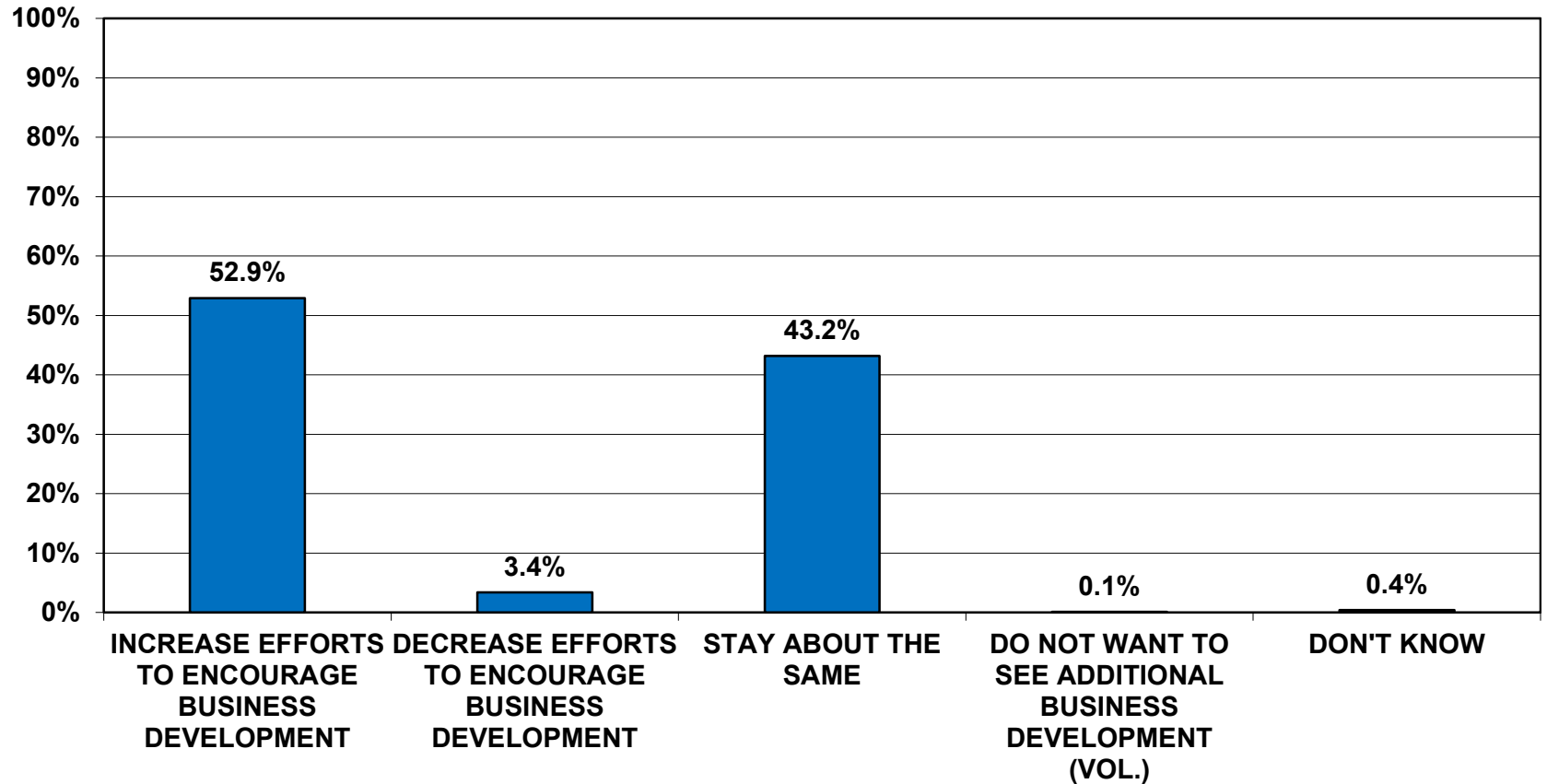


Chart 12

BUSINESS

“Which of the following types of BUSINESS development would you MOST like to see the City of Blue Ash encourage ...”

[Asked of Residents Who Would Like to See an **Increase** in Business Development Efforts]

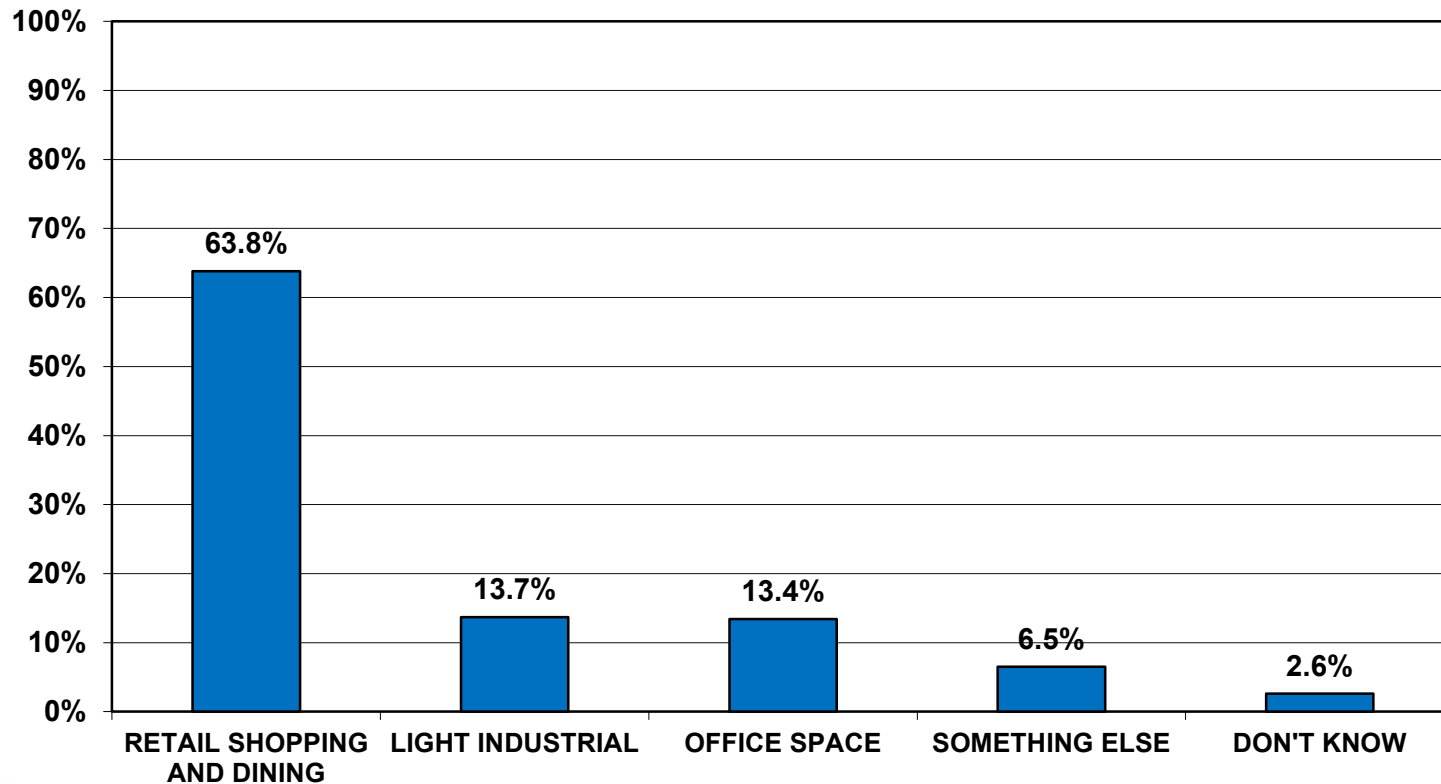


Chart 13

MIXED-USE DEVELOPMENT

“During the next five years, would you like to see Blue Ash ...”

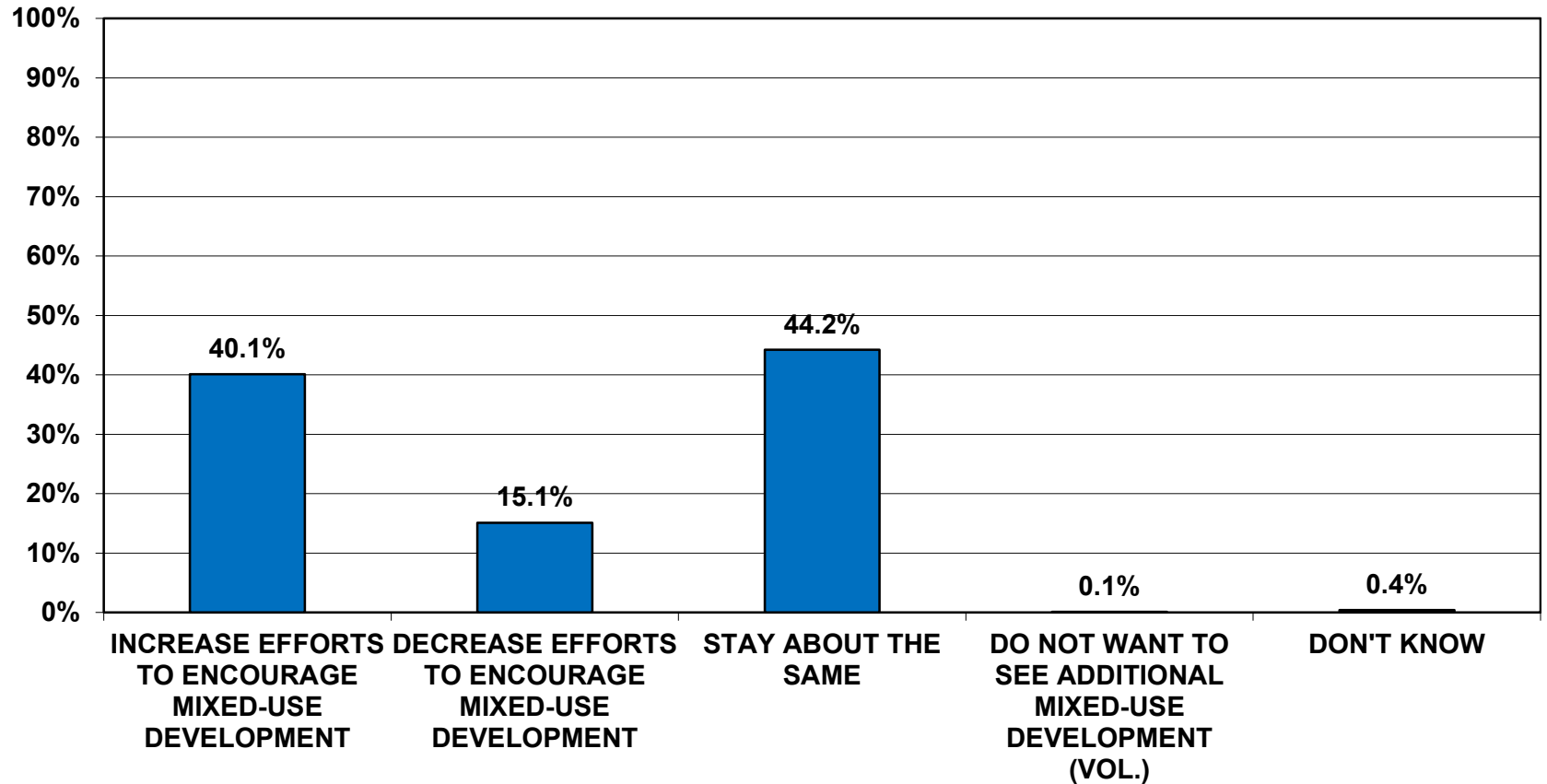
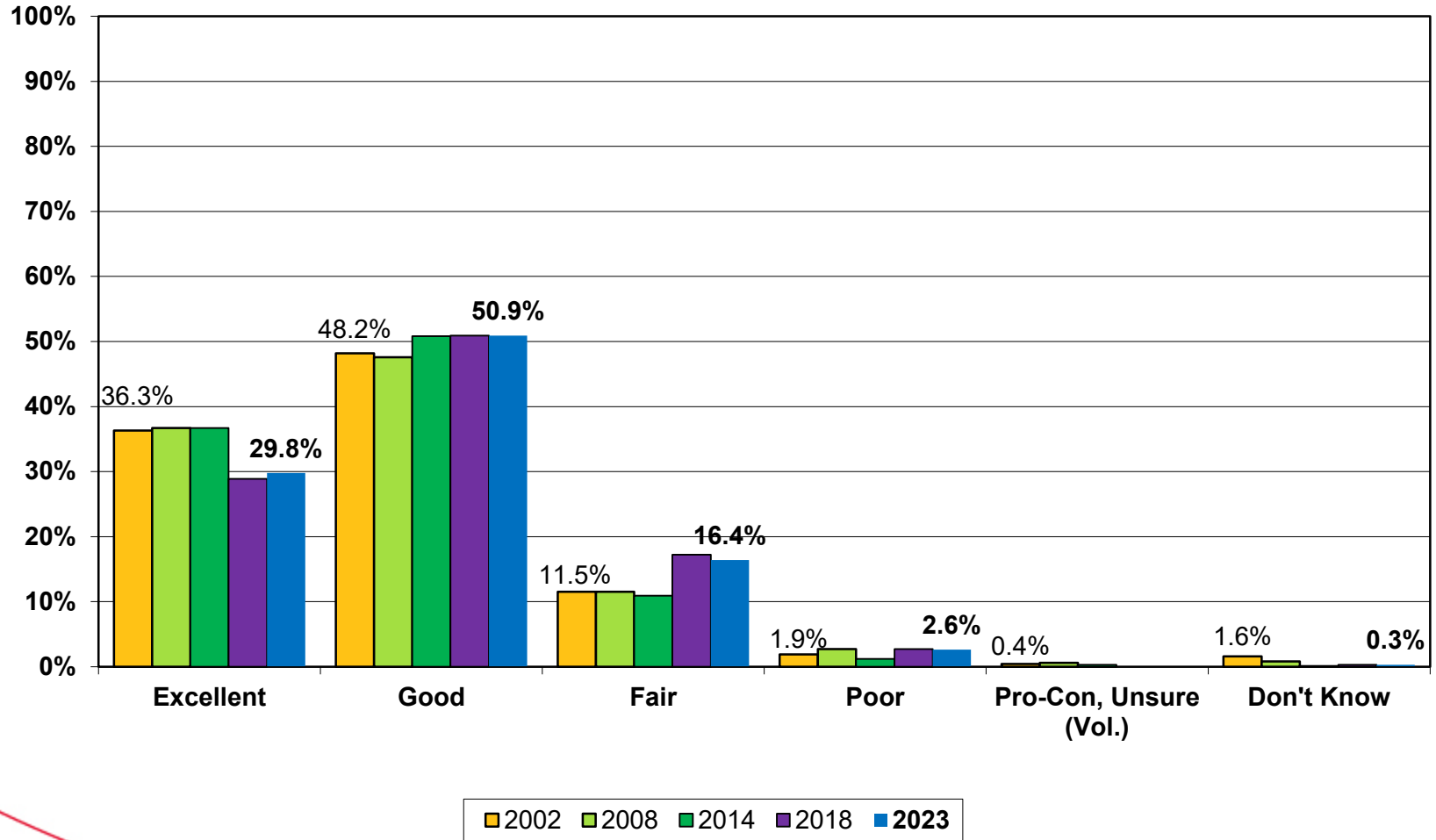


Chart 14

“Overall, how would you rate the sense of community in the City of Blue Ash . . .”



Summary

- **Quality of Life, Summit Park and City Services Continue to Receive High Positive Ratings**
- **Most Residents Rate Blue Ash's Financial Situation as "Good" or "Excellent" with Optimism About Future Finances**
- **Majority Would Like to See Housing Development Efforts "Stay About the Same"**
- **Majorities Would Like to See Business and Mixed Use Development Efforts "Stay About the Same" or "Increase"**